

dnaPower™ Named Canada's Most Innovative HealthTech Company for 2025
From Startup to Standout: Powering Wellness Through DNA

FOR IMMEDIATE RELEASE

Vancouver, BC – (July 11th, 2025) – dnaPower Inc., a Canadian leader in personalized health and wellness solutions, is proud to announce it has been recognized as **“Most Innovative HealthTech Company 2025 – Canada”** by *Acquisition International's*. This prestigious award highlights the company's pioneering work in the application of genetic science to wellness and preventative health care and its growing impact across the Canadian health and wellness industry.

The Influential Businesswoman Awards program honours outstanding female-led businesses that are transforming industries and driving progress through innovation, dedication, and results. dnaPower's selection for this award reflects its commitment to delivering cutting-edge solutions that empower individuals and health professionals to make proactive, data-driven decisions about wellness, nutrition, and long-term vitality.

Founded in Canada and operating nationwide, dnaPower provides comprehensive genetic testing and analysis focused on actionable wellness insights. With a rapidly growing network of health professionals, clinics, and wellness partners, the company has become a trusted name for those seeking personalized, science-based approaches to optimize health and longevity.

“This recognition reinforces our belief that wellness and health care must evolve to become more personalized, preventative, and data-informed,” said Dr. Lois Nahirney, Founder and CEO of dnaPower. *“We are proud to be driving that change in Canada and beyond, and to support the incredible health and wellness professionals who are delivering this value every day to their clients.”*

With this latest recognition, dnaPower continues to establish itself as a standout force in Canada's digital health and wellness space, shaping the future of how Canadians approach their health—from prevention to performance.

About dnaPower: dnaPower is a pioneer in personalized health DNA testing, delivering actionable insights to help individuals make smarter health decisions based on their unique genetic makeup. With close to two decades of experience, dnaPower provides advanced evidence-based tools for optimizing nutrition, fitness, brain and overall wellness. For further information, please contact info@dnapower.com or visit dnapower.com.

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